AGENDA

TAFT BROADCASTING COMPANY

16th Annual Management Meeting

La Costa Resort Hotel and Spa

Rancho La Costa, California

January 7 - 12, 1973

SUNDAY, January 7th

Arrival and check-in

MONDAY, January 8th

8:30 - 10:15

(TV Session, with all comers welcome)

The Fall Books

From the October and November Top-50-Market ARBs and NSIs, an analysis in detail of 7-8 PM (EDT) plus highlights of 4:30-7 PM results.

Bob Rierson, President of TelCom and Ollie Blackwell, Program Vice President of The Katz Agency.

10:15

Coffee Break

10:30 - 12:15

(Radio Session, with all comers welcome)

What's Winning?

An expert look at the current shape of the shifting sands of radio dominance.

Chuck Blore, Chairman of the Board of Chuck Blore Associates.

TUESDAY, January 9th

8:30 - 10:15 (Joint Session, All)

ABC and Taft

Walter Schwartz, President - ABC Television

Mr. Schwartz and some of his top people discuss a variety of ABC plans and activities of interest to various divisions of Taft. As former president of ABC Radio, Mr. Schwartz can speak for AM, TV and program matters. A preview of an upcoming episode of The Partridge Family, shot at Kings Island last summer, will be shown.

10:15 Coffee Break

10:30 - 12:15 CATV

More than a year ago, Howard Hughes' TV interests commissioned a study of CATV to enable them to decide on a major investment in it. The man who directed that study will tell us about it, beginning with the conclusion that CATV is--potentially, at least, the most significant force most Taft divisions have ever encountered.

Herb Jacobs, Chairman of the Board of TelCom Associates, Inc.

WEDNESDAY, January 10th (Joint Session, All)

8:30 - 9:20 Broadcasting

9:20 - 10:10 Hanna-Barbera Productions, Inc. (including Sy Fischer)

10:10 Coffee Break

10:30 - 11:20 Kings Island

11:20 - 12:10 Cinemobile - Film Guarantors

THURSDAY, January 11th (Joint Session, All)

8:30 - 9:20 Family Leisure Centers, Inc.

9:20 - 9:45 Rhodes Productions, Inc.

9:45 - 10:15 Directions - Charles S. Mechem, Jr. and Lawrence H. Rogers II

10:15 Coffee Break

10:30 - 12:00 Directions - (continued)

1:00 Taft Invitational All-American USGA Golf Tournament

7:00 Annual Dinner

FRIDAY, January 12th No meetings - depart at convenience

MANAGEMENT MEETING - 1973 - TAFT BROADCASTING COMPANY

Charles S. Mechem, Jr., Chairman of the Board, Taft Broadcasting Company Cincinnati, Ohio

Lawrence H. Rogers II, President, Taft Broadcasting Company

John L. McClay, Executive Vice President, Taft Broadcasting Company

Dorothy S. Murphy, Treasurer, Taft Broadcasting Company

Donald L. Chapin, Vice President, Taft Broadcasting Company

Roger B. Read, Vice President, Taft Broadcasting Company

William H. Hansher, Vice President, Taft Broadcasting Company

Dudley S. Taft, Vice President and Secretary, Taft Broadcasting Company

George E. Castrucci, Assistant Vice President, Taft Broadcasting Company

Patrick H. Driscoll, Assistant Treasurer, Taft Broadcasting Company

Gene R. Liggett, Assistant Vice President, Taft Broadcasting Company

John T. Lawrence, Director of Special Projects, Taft Broadcasting Company

Jack Remington, Director of Corporate and Public Relations, Taft Broadcasting Company

David S. Ingalls, Jr., Director, Taft Broadcasting Company

Joseph R. Barbera, President, Hanna-Barbera Productions, Inc., Los Angeles, Calif.

William D. Hanna, Vice President, Hanna-Barbera Productions, Inc.

Samuel T. Johnston, Executive Vice President, Hanna-Barbera Productions, Inc.

Melvin (Bud) Getzler, Vice President and General Manager, Hanna-Barbera Productions, Inc.

Clifford F. Weake, Vice President, Hanna-Barbera Productions, Inc., Cincinnati, O.

Jess S. Morgan, President, Jess S. Morgan & Company, Los Angeles, Calif.

Fouad Said, President, Cinemobile Systems, Inc., Los Angeles, Calif.

Bernard Weitzman, Executive Vice President, Cinemobile Systems, Inc.

Gary Wachs, General Manager, Family Leisure Centers, Inc., Richmond, Va.

Edward McHale, General Manager, Kings Island, Cincinnati, O.

Phil Dempsey, Director of Marketing, Kings Island

- - .

Sy Fischer, President, The Sy Fischer Company, New York, N. Y.

Karl Honeystein, Executive Vice President, The Sy Fischer Company, New York, N. Y.

Jack E. Rhodes, President, Rhodes Productions, Inc., Los Angeles, Calif.

Earl Beall, General Manager, WGR-TV, Buffalo, N. Y.

L. D. Bolton, Taft Vice President and General Manager, WDAF-TV, Kansas City, Mo.

Jack Chapman, General Manager, WKRC-AM & WKRQ-FM, Cincinnati, O.

Ro Grignon, General Manager, WKRC-TV, Cincinnati, O.

Leon Lowenthal, Taft Vice President and General Manager, WGR-AM & WGRQ-FM Buffalo, N. Y.

Paul Murphy, General Manager, WDAF-AM & WDAF-FM, Kansas City, Mo.

Robert T. Schlinkert, Taft Vice President and General Manager, WBRC-TV Birmingham, Ala.

Thomas Shelburne, Taft Vice President and General Manager, WNEP-TV Scranton/Wilkes-Barre, Pa.

Fred von Stade, Taft Vice President and General Manager, WTVN-TV, Columbus, O.

Carl Wagner, Taft Vice President and General Manager, WTVN-AM & WTVN-FM Columbus, O.

Robert C. Wiegand, Taft Vice President and General Manager, WTAF-TV Philadelphia, Pa.

Richard Bevington, General Manager, Taft Travel Agency, Cincinnati, O.

John Michaeli, Director of Publicity, Hanna-Barbera Productions, Inc., Los Angeles, Calif.

TAFT BROADCASTING COMPANY

MANAGEMENT MEETING - 1973 - TBC ASSOCIATES AND GUESTS

Charles D. Lindberg, Taft, Stettinius & Hollister, Cincinnati, O. Corporate Legal Counsel

Frank H. Stewart, Taft, Stettinius & Hollister, Cincinnati, O. Counsel on Broadcast Labor Relations

Bernard Koteen, Koteen and Burt, Washington, D. C. Washington Counsel

Gordon E. Youngman, Youngman, Hungate & Leopold, Los Angeles, Calif. California Counsel

Richard Hungate, Youngman, Hungate & Leopold, Los Angeles, Calif. California Counsel

Donald Durgin, President, NBC Television, New York, N. Y.

Walter A. Schwartz, President, ABC Television, New York, N. Y.

Herb Jacobs, Chairman of the Board, TelCom Associates, Inc., New York, N. Y.

Robert Rierson, President, TelCom Associates, Inc., New York, N. Y.

Oliver Blackwell, Vice President, The Katz Agency, New York, N. Y.

Chuck Blore, Chairman of the Board, Chuck Blore Associates, Los Angeles, Calif.

Milt Klein, President, Chuck Blore Associates, Los Angeles, Calif.

Don McCarthy, Assistant General Sales Manager-Radio, The Katz Agency, New York, N.Y.

Vic Ferrante, TV Sales Manager-National Division, The Katz Agency, New York, N. Y.

Win Uebel, Vice President-Radio, The Katz Agency, Los Angeles, Calif.

Gerald Jones, Vice President and Manager-TV, The Katz Agency, Los Angeles, Calif.

Richard Beesemyer, Vice President, Affiliate Relations, ABC Television, New York, N.Y.

Steve Mills, Vice President, Programs-West Coast, ABC Television, Los Angeles, Calif.

Itinerary for Clay T. Whitehead San Diego, California January 7 - 8, 1973

Sunday, January 7

6:30 p.m. Coyt will pick you up

7:45 p.m. Lv. Dulles airport via American 155

10:10 p.m. Arr. San Diego

(you will be met by Roger Read,

Vice President of Taft Broadcasting)

You have reservations at the La Costa Resort Hotel and Spa

(714) 729-9111

Monday, January 8

8:30 a.m. Address the 16th Annual Management Meeting

Taft Broadcasting Company La Costa Resort Hotel and Spa

La Costa, California

12:05 p.m. Lv. San Diego airport via American 114

7:35 p.m. Arr. Dulles airport (Coyt will pick you up)

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OTP FORM 6 December 1971

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SEC. CL | ORIGIN CONTROL NO. DATE OF DOC DATE REC'D DATE OUT SUSPENSE DATE POINT OF FILING 12/22/72 12/29/72 12/29 Director TO FROM Roger Read, V.P., Taft ROUTING SUBJ. Broadcasting Company Director Goldberg Re acceptance of invitation to appear at 16th Annual Mgmt. meeting at LaCosta on January 8th; along with Mr. Goldberg. COURIER NO. ANGWERED NO REPLY

TAFT BROADCASTING COMPANY

1906 Highland Avenue • Cincinnati, Ohio 45219

ROGER B. READ Vice President

December 22, 1972

Mr. Clay T. Whitehead Director Office of Telecommunications Policy The White House Room 770 Washington, D. C.

Dear Mr. Whitehead:

Bud Rogers told me of your kind acceptance of our invitation to appear at our 16th Annual Management Meeting at La Costa.

I am attaching copies of our agenda and guest list for your information. If it suits your convenience, we would plan a session with you and Mr. Goldberg right after lunch on Monday, January 8th, with as much time as you can spare. I know that all our own people and the other guests will be most interested in the session. If this should not work in with your plan, please let me know and we can easily rearrange.

Reservations for you and Mr. Goldberg have been made for the night of Sunday, January 7th. If you can stay over Monday night, we will be delighted to have you.

If you will have your office let me know your arrival time and flight number, either at San Diego or Los Angeles, we will arrange to have you picked up. La Costa is about 25 miles from San Diego and 90 miles from Los Angeles.



BIRMINGHAM WBRC TV-AM-FM

WGR TV-AM-FM TV-AM-FM

WKRC WTVN-TV-AM WBUK

WDAF TV-AM-FM

BUFFALO CINCINNATI COLUMBUS KANSAS CITY PHILADELPHIA PENNSYLVANIA WIBF-TV

SCRANTON WILKES-BARRE WNEP-TV

Mr. Clay T. Whitehead Page Two December 22, 1972

If you have any questions, please let me know here or starting with Friday morning, January 5th, I can be reached at La Costa Resort at Area 714 - 729 - 9111.

With our best wishes for the holiday season and the coming year.

Rogar Read

Sincerely,

RBR/d

enclosure

STANDARD FORM 1012 August 1970 Title 7, GAO Manual

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^{*} Abbreviations for Pullman accommodations: MR, master room; DR, drawing room, CP, compartment; BR, bedroom; DSR, duplex single room; RM, roomette; DRM, duplex roomette; SOS; single occupancy section; LB, lower berth; UB, upper berth; LB-UB, lower and upper berth; S, seat.

** FRAUDULENT CLAIM—Falsification of an item in an expense account works a forfeiture of the claim (28 U.S.C. 2514) and may result in a fine of not more than \$10,000 or imprisonment for not more than 5 years or both (18 U.S.C. 287; id. 1001).

***If long distance telephone calls are included, the approving officer must have been authorized in writing by the head of the department or agency to so certify (31 U.S.C. 680a).

SCHEDULE OF EXPENSES AND AMOUNTS CLAIMED

PREVIOUS TEMPORARY DUTY (Complete these blocks only if in travel status immediately prior to period covered by this coucher and if administratively required)

DATE		AUTHORI MILEAC RATE	E	٨	MOUNT (CLAIM	ED	
1973	NATURE OF EXPENSE*	SPEEDOMETER READINGS	No. of Miles	MILEAGE	SUBSIST	FNCE	Отне	n
1/7	Taxi from residence to Dulles Airport		MILES				18	00
	Lv Dulles via AA 155 7:45 p.m Ar San Diego, Calif. (o.b.) 10:10 p.m							
1/8	Lv San Diego via AA 114 12:05 p.m Ar Washington 7:35 p.m	•						
	PER DIEM:							
	1-1/4 days at \$25.00				31	25		*
						1		
	*							
								_
	A- A							
								-
	Grand total to face of voucher (Subtotals, to be carried forward if necessary) \$4	9.25			31	25	18	00

. U.S. GOVERNMENT PRINTING OFFICE 1970 OF -- 430-454 (4A)

*If per diem allowances for members of employee's immediate family are included, give members' names, their relationship to employee, and ages and marital status of children (unless this information is shown on the travel authorization).

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OFFICE OF EMERGENCY PREPAREDNESS			Clay T. Whitehe	ad, SSN	509-34-3700				
AUTHORIZATION OF OFFICIAL TRAVEL Submit original and 2 copies to Fiscal Section at least 3 working days in advance of proposed travel			OEP/OTP						
			EOBA WA DC 20504						
			3. Title						
			Director 4. Type of appointment Presidential						
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Meeting of T	aft Broadcast	ting Co.	10. Per diem rate	1	1. Office number of traveler				
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			12. Mileage rate	1	3. Phone number of traveler 6161				
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Form OEF 9 April 1969 JAN 4 11 29 MM 170

PREPAREDNESS FISCAL SECTION

5:00

We have the following info re Mr. Whitehead's trip to La Costa on January 7 and 8:

Sunday, Jan. 7

6:15 p.m. Coyt will pick you up

Lv. Dulles airport via American Flt. 155 (1st class) 7:45 p.m.

10:10 p.m. Arr. San Diego

Arr. San Diego (You will be met by Roger Read, (714) 729-9111)

Vice President of Taft Bdcstg) Stong at hetel

Monday, Jan. 8

8:30 a.m. Address the 16th Annual Management Meeting Taft Broadcasting Company (714) 729-9111 La Costa Resort Hotel and Spa La Costa, California

12:05 p.m. Lv. San Diego airport via American Flt. 114 (1st class) 7:35 p.m. Arr. Dulles airport (Coyt will pick you up.)

Roundtrip air fare: \$414.00

Tickets will be put into Will Call at the Statler Hilton to be picked up on Thursday, Jan. 4.

American Airlines: 393-2345

Clay T. Whitehead

Tickets to be picked up at American Airline. Statler Hilton January 4, 1973

Sunday, January 7

7:45 p.m. Lv. Dulles airport via AA 155 (first class)

10:10 p.m. Arr. San Diego, California

Monday, January 8

12:05 p.m. Lv. San Diego, California, via AA 114 (first class)

7:35 p.m. Arr. Dulles airport