

## **CLAY T. WHITEHEAD**

Clay T. Whitehead is Distinguished Visiting Professor of Communications Policy at George Mason University and President of YCO, a business development company.

Mr. Whitehead holds B.S. and M.S. degrees in electrical engineering and a Ph.D. in management and economics, all from MIT. After college, he served two years in the U.S. Army and worked as an analyst at the Rand Corporation on national security and economic policy issues.

Mr. Whitehead served as Special Assistant to the President for two years under President Nixon, with responsibility for NASA, the Atomic Energy Commission, the National Science Foundation, the FCC, and other areas of economic and regulatory policy. He led the development of a new policy to guide future U.S. directions in space to follow the Apollo moon landings, including the decisions to build the space shuttle and space station and to continue the Viking missions to explore Mars.

Mr. Whitehead was then confirmed by the Senate as the first Director of the U.S. Office of Telecommunications Policy (OTP) reporting to the President where he was responsible for Administration policy on broadcasting, cable, and telecommunications regulation as well as the Federal government's own telecommunications activities. Many of the current policies of competition and deregulation in telecommunications were developed in OTP under his leadership to replace the then-dominant highly regulated and monopolistic structures of the television and telecommunications industries. Apart from his official government position, he also led the planning, during the last months before President Nixon's resignation for Vice President Ford's transition to the Presidency.

After leaving Government, Mr. Whitehead was appointed to a joint Harvard/MIT Visiting Fellowship. He then founded and was president of Hughes Communications, Inc. where he created the Galaxy satellite system that for the first time made many cable TV channels available to all the cable TV systems in the U.S. and that subsequently became the model for distribution of cable and satellite television channels in the U.S. and around the world. After leaving Hughes, Mr. Whitehead founded the first world's commercial direct-to-home satellite TV broadcast business, now known as Astra, that ended the state-run monopoly over television broadcasting in Europe by bringing viewers hundreds of new free enterprise TV channels. He later led the development of the first commercial satellite business in the Asia/Pacific region.

From 1985-2004, Mr. Whitehead was President of Clay Whitehead Associates, an international business development company working principally in the telecommunications and television industries. In 2005, he was inducted into the Society of Satellite Professionals International Hall of Fame for being a seminal figure in the development of the satellite industry. He is a member of the board of directors of a mutual fund group, is married, has two children, and lives in McLean, Virginia.