

9. The Transformation of TV (OTP, Astra) ¹

This section goes into how microwave, cable, and satellites undermined the economics of the three-network dominance of television. It deals at length with the OTP role. Another organizational scheme would have a separate chapter on OTP after chapters 9 & 10.

¹ [Of particular interest to the development of the early policy narrative at OTP would be Mr. Whitehead's remarks at George Mason University School of Law, March 23, 2004, as listed in Bibliography I. Mr. Whitehead intended to write *Chapters 9* and *10* in the first voice.]