

Magazines

Who is the enemy?

Daniel Pipes

January 2002

Three rings that constitute militant Islam-^{*}This article is marked up in numerous places

A Modest Little War

By David Brooks

“An exit strategy isn’t a foreign policy”

Do As We Say Not As We Do

By Jack Beatty

Atlantic Monthly

February 2002

“Globalization might actually be good for poor countries, if only rich countries played by the rules”

The Tougher War for Hearts and Minds

By Carl Bialik

Media Life Magazine

2/11/02

** marked “It is pitching a complicated product—America—to people who mostly range from cautiously supportive to hostile. The offensive words will be conducted on all fronts—over the air, on paper, and from the sky—it will feature a slew of spokespeople and messages.”

** marked “At a congressional hearing, Beers testified that key points of the PR campaign will include these messages: The U.S. is not fighting a war against Islam; Osama bin Laden is a false prophet; and the U.S. is working to provide humanitarian aid.”

Outfoxed in the Information War

By Nik Gowing

Time.com (Time Europe)

2/11/02

“Four weeks into the Afghan military operation, the battle for information high grounds has intensified as the Pentagon struggles to counter claims about civilian casualties and apparent U.S. military errors.”

** “the solution will be rebuttal centers”

** The issue is not perfect accuracy: much officially released information is as correct as it can be in the fog of war”

** “For U.S. led operations in Afghanistan, the enemy is not only al-Qaeda, it is the complacent assumption of information supremacy.”

The Satellite Subversives

By Michael Lewis

New York Times Magazine

2/24/02

“There are 4 million Farsi speakers in the US and Western Europe”

NITV—Iranians & Atabay, “He wanted to be a media mogul, the Rupert Murdoch of the Farsi speaking world...he tried to accommodate the government to preserve the market...by moving his uplink to New Jersey Atabay found he could avoid the signal jammers in Iran”

The Economist : "Time Travellers"

18 pages from 3/23/02

Articles include;

Middle Earth

Oil is big, but it is not the only reason to take the gulf seriously

People Pressure

The World's emptiest quarter is filling up fast

A Pearl in the Indian Diaspora

Gulf Indians may lack citizenship, but want for little else

No Taxation, no Representation

Absolute monarchy lives on in the Gulf. But for how long?

The Pen and the Sword

The complexities of Muslim identities

Beyond Oil

The cure for oil addiction is known, but some find it unpalatable

Beyond Public Diplomacy

By David Hoffman

Foreign Affairs

4/02

** "winning the hearts and minds of Arab and Muslims has quite understandably risen to the top of the Bush administration's agenda.

**The widespread antagonism to U.S. regional policies themselves further limits what public diplomacy can achieve. Until these policies are addressed, argues American Universities R.S. Zaharna, 'American efforts to intensify its message will be harder to achieve'

** America must take on the job of "supporting indigenous open media, democracy, and civil society"

** "Washington's immediate response to the attacks of September 11th was to try and figure out how best to spin its message"

Book Review

Unholy War: terror in the Name of Islam by John L Esposito

Review by Patrick Clawson

5/01/02

"it is the Esposito view of political Islam that has dominated the thinking of policy-makers for the last decade or more"

John Redon's Shallow P.R. War on Terrorism---Flacks Americana

By Franklin Foer

The New Republic Online

5/20/02

** The Rendon model of propaganda (information warfare and perception management) is in many ways the opposite of the CIA's long-term, ideas oriented effort. Rendon, who cut his teeth as a political consultant, specializes in exploiting the technology of American campaigns—focus groups, voter databases, rapid response teams.

** If the Americans had paid attention they would have discovered a mediocre product

** Of course there's value in shaping news coverage. But Rendon makes a fetish of it, focusing more on winning the daily sound bite battle rather than the war of ideas..he tends to overrate the power of media outlets and underestimate the deeper sources of anti-Americanism in the Middle East that express themselves in educational curricula and arab intellectual life.

** Rendon had even grown close to Karl Rove, even briefing the NSC and white house communcations at his behest. Nobaody else has masterd the complexities of government contracting or knows the people with power. He's all alone

Wolfowitz at Monterrey, CA

5/03/02

(On the common ground between East and West) “First, Isalm’s tradition of tolerance and moderation; second, what current voices of moderation are telling us, and third, what we can do to reach out to those voices and strengthen them”

Book Review

Why We Fight: Moral Clarity and the War on Terrorism by William J. Bennett

Reviewed by David Pryce-Jones

June 2002

“(Bennett) brings his customary lucidity and polemical firepower to bear both on the attack (9/11) itself and on what he sees as the feeble and compromised response to that attacks by American elites.”

Remarks by President George W. Bush at West Point Graduation

06/01/02

“A truly strong nation will permit legal avenues of dissent fro all groups that pursue their aspirations without violence.”

War of Ideas

by Thomas Friedman

New York Times

6/02/02

“And that war within Islam is not really a religious war. It is a war between the future and the past, between development and underdevelopment, between authors of crazy conspiracy theories versus those espousing rationality...”

Wolfowitz at Hoover

6/02/02

(On bridging the gap between the West and the Muslim world)—“It’s a dangerous gap, but I think it is bridgable”..... “I think the overwhelming majority of the world’s population, the Muslim people, would like to enjoy the same benefits that we do of a free and democratic and prosperous society.”

Radical Islam Called Worst Foe

by Bill Gertz

Washington Times

6/6/02

“The majority of the world’s 1 billion Muslims ‘would like to enjoy the same benefits we do of a free, democratic and prosperous society’, said Mr. Wolfowitz”

Iran and the War of Ideas

by Thomas Friedman

New York Times

6/19/02

“What if theocracy and a democracy had a baby? What would it look like? It would look like Iran

Young Muslims still favor America

by Veronique Mistiaen

Washington Times

6/20/02

“Asked to name ‘the country you think most highly of’, the vast majority of the young Muslims and Arabs surveyed in Bangladesh, Egypt, Indonesia, Malaysia, Nigeria, Pakistan, the Palestinian territories, Saudi Arabia and Turkey chose the United States.”

A Flawed Quasi-War

by Jim Hoagland

Washington Post

6/23/02

“The continuing problems in the U.S. propaganda war are not a matter of the Muslim audience liking or hating America. Instead, this audience has no basis for trusting the message it is being given.”

The Word at the White House –Bush formulates his brand of Foreign Policy

by Peter Slevin

Washington Post

6/23/02

“Freedom is the president’s favorite foreign policy term these days, an all purpose word he employs to define a high purpose, defend action on the ground, or parry awkward questions”—comparison with FDR

Palestine’s Deliverance

by Foud Ajami

Wall Street Journal

6/27/02

“In recent days, a declaration signed by dozens of Palestinian intellectuals and public figures, condemned suicide bombings against Israeli civilians and called upon their young people and paymasters to stop driving young people towards these deeds”

Lessons in Jihad for Pakistani Youth

by John Lancaster

Washington Post

7/14/02

Religious schools resist law to curb extremism

The Silence Signal

by Jackson Deihl

Washington Post

8/05/02

Why Bush must speak to Muslims... “No high-tech satellite television broadcast was needed to get the message across—just the stolid old Voice of America, which relayed the statement in Persian on its Iranian service”

Towers of Babelaganda

Economist

8/24/02

Blasting out propaganda over the Middle East’s airwaves

On the Radio, Afghans Call Their Nation to a New Duty

by John F. Burns

New York Times

9/04/02

“...the Afghan program is by Afghans, for Afghans, about Afghan issues”

VOA Director was undermined by doubts- principled conservative driven out-
Washington Times

09/05/02

(Robert Reilly) "Mr. Reilly's fatal mistake might have been to upset the oversight board last month with a proposal to close five overseas bureaus, including a major news center on Hong Kong, to help finance a planned Farsi radio service targeting Iran."

A Real War on Terrorism

A 27 page packet by Robert Wright

From 9/03/02---9/13/02

Propositions

1. ..we have to understand that the threat posed by radical Islam is just a wave that signifies a deeper, ven more menacing current
2. " For the foreseeable future, smaller and smaller groups of intensely motivated people will have the ability to kill larger and larger numbers of people
3. The number of intensely aggrieved groups will almost certainly grow in the coming decades of rapid technological , and hence social change.
4. The amount of discontent in the world is becoming a highly significant national-security variable.
5. The current phase in the evolution of information technology is anti-repression.
6. Part of the problem is poor nations-or, at least, underglobalized nations.
7. Globalization, though a large part of the solution, is also a large part of the problem.
8. Globalization has doubly bad short-term side effects, bringing transnational alienation to both developing and developed nations
9. We are seeing and will continue to see, the globalization resentment
10. The lines separating domestic and foreign policy, national security and international security, are rapidly blurring.
11. The force is with us, but only so long as we respect its power
12. Understanding where technology is moving us in the long run can save us lots of turmoil.

Public Diplomacy and the War on Terror

By Pete Peterson

Foreign Affairs

10/02

Five urgent areas of reform are recommended;

1. Develop a coherent strategic and coordinating framework
2. Increase customized , two way dialogue in place of conventional one-way, push down communication
3. Expand private sector involvement
4. Improve the effectiveness of public diplomact resources
5. Enlarge assets devoted to public diplomacy

Is there an Audience for Public Diplomacy?

by Kim Andrew Elliot

New York Times

11/16/02

"Public diplomacy manages information to put the United States and its policies in the best light. In my experience, however, this is exactly the type of pro-government reporting that audiences seek to escape by tuning to foreign broadcasts. However, Arabs will listen to a radio station or watch television channel that provides news that is more comprehensive and reliable than what they get form their domestic media. Well informed, they ca make up their own minds about current events. They will be grateful to the U.S. for providing such a service."

Voices who speak for (and Against) Us

by Robert Satloff

Washington Post

12/01/02

“Washington’s public-diplomacy designers need to operate on the basis that America is, in fact, at war.”

Saudi Arabian Dissidents Launch Own Radio Station

The Straights Times Interactive

12/12/02

“Sawt-al-Islah, Arabic for The Voice of Reform-broadcasts non-stop via satellite and also 2 hours daily on short wave. It wants ordinary Saudis to push for change. The station is based somewhere in Europe.

Pentagon Debates Propaganda Push in Allied Nations

by Tom Shanker and Eric Schmitt

New York Times

12/16/02